

# Exhibitor Presentations

**Sunday, February 10**

***Facilitating Microarray Analysis with Applied Biosystems Products featuring the New MessageAmp Premier Kit***

Applied Biosystems

7:00 P.M. – 8:00 P.M. – Room 151G

***A Novel Linear nRNA Amplification Method that Produces Sense Target RNA for Whole Transcript Gene Expression Analysis***

EPICENTRE Biotechnologies

7:00 P.M. – 8:00 P.M. – Room 251A/B

***Illumina Technology Presentation***

Illumina, Inc.

7:00 P.M. – 8:30 P.M. – Room 250A/B

***MF 10, Protein Separation***

NuSep

7:00 P.M. – 8:00 P.M. – Room 151A/B/C

***Next Generation Sequencing***

Roche Applied Science

7:00 P.M. – 9:00 P.M. – Room 251D/E

***The PCR Array Core Facility Program Offers Real Advantages for Core Facility Manager and their Research Scientists***

SuperArray Bioscience

7:00 P.M. – 8:00 P.M. – Room 105G

***Revealing More Sequence Coverage using Multiple Proteases and Fragmentation Methods***

**and**

***Analysis of Stress Hormone-Mediate Drug Resistance to Paclitaxel in Breast Cancer Cells using SILAC Combined with High Resolution Mass Spectrometry***

Thermo Scientific

7:00 P.M. – 8:00 P.M. – Room 250D/E

**Monday, February 11**

***The Use of Micro-fluidic Chip Technology to Enhance Proteomic Workflows***

**Agilent Technologies**

**7:00 P.M. – 8:00 P.M. -- Room 151D/E/F**

***The SOLID System: Enabling Key Applications Beyond Sequencing***

**Applied Biosystems**

**7:00 P.M. – 9:00 P.M. – Room 151G**

***Proper Sample Handling and Collection Strategies for Plasma Proteomics***

**BD**

**7:00 P. M. – 8:00 P.M. – Room 250A/B**

***Development of a Warfarin Metabolism and Sensitivity Assay by  
Pyrosequencing***

**Biotage**

**7:00 P.M. – 8:00 P.M. – Room 251D/E**

***Tissue Imaging Made Simple – New Tools for Sample Preparation and Image  
Classification***

**and**

***Probing Differential Proteomics – Label-free Quantitation with Accurate  
Mass LC/MS***

**and**

***The Small Instrument for Big Proteins – HCT Ultra with ETD and PTR  
Bruker Daltonic***

**7:00 P.M. – 8:00 P.M. – Room 151A/B/C**

***A Novel Digital Technology for Non-Enzymatic Direct Multiplex  
Measurement of Gene Expression***

**NanoString Technologies**

**7:00 P.M. – 8:00 P.M. – Room 251A/B**

***The Sigma Chalet***

**Sigma Life Science**

**7:00 P.M. – 9:00 P.M. – Room 150G**

***A New Mass Informatics Platform for Faster, More Flexible Protein  
Identification and PTM Analysis***

**and**

***Using Z-Core to Increase Sensitivity and Specificity of ETD Database  
Searches***

**Thermo Scientific**

**7:00 P.M. – 8:00 P.M. – Room 250D/E**