

ABRF 2008
February 9 - 12 • Salt Lake City, UT
MEETING SPONSORSHIP OPPORTUNITIES

Meeting Sponsorship opportunities are available to exhibiting companies that want to increase their corporate or brand visibility to the ABRF meeting delegates. All meeting sponsors are announced in the official meeting program (if received by October 29, 2007), on ABRF's meeting website, on signs, and booth 'thank you' certificates and staff ribbons. Meeting sponsorships are offered on an enduring basis to exhibitors and current sponsors have the first-right-of-refusal.

Opening Reception (up to four sponsors)

This popular first-evening reception with supper buffet for all meeting delegates will be held immediately following the Opening Plenary on Saturday, February 9. The cost for this sponsorship is \$7,500.00 each.

Morning coffee break and afternoon breaks – Sunday, Monday or Tuesday

Sponsoring a break in the exhibit hall is a sure way to draw traffic to your booth. Sponsors may distribute collectible coffee mugs with your company logo at all break stations. Mugs are very popular with delegates! The fee is \$5,000 with the sponsor handling the purchase, production and delivery of mugs.

Munch 'n Mingle Lunch Stations – Sunday and Monday

Complimentary lunch will be served in the exhibit hall and this will be the sole location for food! The sponsor may provide tablecloths, napkins, and cups with company logos. Sponsors will be permitted to distribute literature and have company representatives available to speak with attendees at food stations. Sponsorship per station is \$5,000

Registration Briefcases

The most popular of all meeting sponsorships are the official registration briefcases. Each meeting registrant receives a bag containing all the necessary conference materials. The sponsor's name, logo, product, and the ABRF logo and meeting information will be imprinted on the bags providing corporate and brand recognition during the meeting and throughout the year. This meeting sponsorship is \$6,500.00.

Cyber Café

Internet connectivity will be provided for meeting delegates. The sponsor's name will be included on a hanging sign and on screen savers. The sponsor, at their expense, can provide branded mouse pads. The sponsorship cost is \$5,000.00

Pens and/or Pencils

These items will be included in the registration briefcases. The sponsor handles the purchase, production and delivery of these items. Cost: \$1,000.00

Notepads The notepads are given to each attendee when they register. The sponsor name, logo and product can be imprinted on the Notepads providing corporate and brand recognition during the meeting and throughout the year. The sponsor handles the purchase, production and delivery. This meeting sponsorship is \$1,000.00

Once you have decided which meeting sponsorship item your company is interested in, **complete the application and fax or mail to the attention of Jean Lash, Exhibit Manager, 9650 Rockville Pike, Bethesda, MD, 20814 (Ph: 301/634-7009, Fax: 301/634-7014, Email: jlash@faseb.org)**. If your request is received prior to October 29, 2007, you will be acknowledged in the program. After October 29, you will be acknowledged in the Meeting Addendum that is distributed on site. Your sponsorship will also be acknowledged on signs throughout the Convention Center.

PROGRAM ADVERTISING

Program Advertising	Exhibiting Company	Non-Exhibiting Company
Cover(s) 2, 3, or 4.	\$1,750.00 each	\$2,500.00
Inside Full Page Ad	\$1,000.00	\$1,800.00
Half Page Ad	\$ 500.00	\$1,500.00

Contact Nancy Copen, ABRF Meeting Manager at ncopen@faseb.org to submit your ad. **Deadline for ad submission is October 29, 2007.**

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MEETING SPONSORSHIP APPLICATION

Complete the following sponsorship application and send it along with your check to the attention of Jean Lash, Exhibit Manager, 9650 Rockville Pike, Bethesda, MD 20814 (Ph: 301/634-7009, Fax: 301/634-7014, Email:jlash@faseb.org). Company applications received *on or before October 29, 2007* will be listed in the meeting program. Applications received after October 29 will be listed in the Meeting Addendum that is distributed on site.

Company Name _____

Company Representative _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ Email _____

Booth Assigned _____

Sponsored Item (s) _____ Amount Enclosed: _____

METHOD OF PAYMENT

Payment may be made by check or credit card **ONLY**. Make checks payable to **ABRF**. All checks must be written on U.S. or Canadian banks (in U.S. funds). Credit Card payments by: MasterCard, VISA, and American Express **ONLY**.

Check MasterCard VISA American Express

Card Number: _____ Expiration Date: _____

Verification #: _____

Print name as it appears on credit card: _____

Signature: _____